

*the Association of Personalized Learning Schools & Services*

*Every Child's Learning is Personal*

# **APLUS+ Network Conference 2017**

## **Conference Registration & Hotel Room Reservations Overview**

**Early Registration Deadline: September 22, 2017**

**Hotel Room Reservation Deadline: October 6, 2017**



***15<sup>th</sup> Annual APLUS+ Network Conference***

***Personalized Learning:  
"The Happiest Place in Education"***



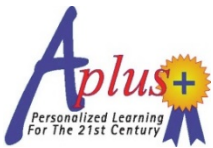
**Wednesday October 25<sup>th</sup>—Friday, October 27<sup>th</sup>, 2017  
Doubletree by Hilton Hotel Anaheim—Orange County  
Orange, California**



# Personalized Learning PUBLIC Charter Schools put STUDENTS FIRST!



## APLUS+ Network Conference 2017 Overview



With both recent and likely future changes that may dramatically impact the California charter school movement and the Personalized Learning Public Charter School movement, we must recognize the critical importance of school leadership and staff being as flexible and adaptable to change as is our Personalized Learning model. In spite of the chaotic climate facing us, we must remain ever steadfast in our vision to PUT STUDENTS FIRST and ensure their education success through our Personalized Learning model. Our individual and collective ability to adapt to the ever challenging and changing climate in which we serve will determine how well we will be able to survive and sustain ourselves in the future. Our

Personalized Learning brand of public school is under ever greater and more extreme assault by those whose interests are self-serving and who do not care about what is best for students. Their continuing and aggressive actions to undermine parent and student choice clearly reflect their true intent. We, however, in response to these ongoing threats, must uphold our vision to continue defending parents' and students' fundamental rights to choose the education model and program that is best for them. That is how we distinguish our schools and set ourselves apart from the "other guys".

APLUS+ is thrilled to host our 15<sup>th</sup> annual network association conference in 2017 in Anaheim, California, just minutes from Disneyland®, the self-proclaimed "Happiest Place on Earth"! In tandem with this Disneyland® spirit, our 2017 APLUS+ conference theme is: "Personalized Learning: The Happiest Place in Education". From our most recent APLUS+ Network survey conducted in 2016, we have the results to prove it. Here are the facts a more than 2,000 parents and over 400 students:

- A large majority of the more than 2,000 parents who responded both chose and are satisfied with their Personalized Learning Public Charter School program because of the unique characteristics of the Personalized Learning model itself, that is, freedom, flexibility, choices, parent involvement and collaborative partnerships, and teacher/student relationships.
- **89% of students** who responded are either satisfied, very satisfied, or extremely satisfied with their Personalized Learning public charter school program!
- **99% of parents** who responded are either satisfied, very satisfied, or extremely satisfied with their Personalized Learning public charter school program!
- **90% of students** who responded are loyal and committed to their Personalized Learning Public Charter School program!
- **99% of parents** who responded are loyal and committed to their Personalized Learning Public Charter School program!
- **96% of students** who responded would recommend their Personalized Learning Public Charter School program to others!
- **99% of parents** who responded would recommend their Personalized Learning Public Charter School program to others!

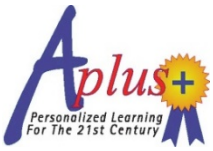
**Personalized Learning**  
Offers Choice & Flexibility  
**For ALL Students**

  
[www.personalizedlearning.org](http://www.personalizedlearning.org)

### Who Attends APLUS+ Network Conferences?

We are anticipating that our 2017 conference will welcome up to 400 attendees or more. Typically, APLUS+ Network conferences attract a high percentage of both educational and administrative decision-makers who are either already on the leading edge of providing an innovative, Personalized Learning model for all of their students, or who are interested in developing a Personalized Learning model for their schools. This Personalized Learning model is founded upon providing diverse choice and flexibility in how, what, when, where, and with whom each student learns, and embraces collaborative partnerships towards each student's educational success with parents and the greater community. The majority of our attendees represent California public charter schools that are statutorily classified as "nonclassroom-based, independent study" type charter schools.

In addition, our 2017 APLUS+ Conference will have the capacity to accommodate up to 30 exhibitors or more. Our exhibitors are typically comprised of APLUS+ Preferred Partners and affiliates that provide a wide variety of educational, back-office, and consulting products and services that enhance and support our member schools in their Personalized Learning mission and vision.



# APLUS+ Network Conference 2017 Professional Development Workshops and Breakout Sessions

For the 15<sup>th</sup> consecutive year, the APLUS+ Personalized Learning Network Association continues our passionate commitment to offer our conferences with professional development opportunities that are exclusively focused on topics and issues that are most critically important to Personalized Learning Public Charter Schools (a.k.a.: those that are non-classroom-based, independent study classified). This year is no different, and as the California Charter School movement celebrates its landmark 25<sup>th</sup> year anniversary in 2017, the stakes for high accountability and compliance as well as the corresponding consequences, are perhaps greater than ever! Our workshops and breakout sessions will be tailored specifically to the needs and interests of key school decision-makers and stakeholders including Board Members, CEO's, Directors, Site Administrators, CFO's, Curriculum Developers, Counselors, Technology Specialists, Mentor Teachers, Teacher Guides, Special Education and Special Needs Teachers, and more. Plan to bring your entire leadership and decision-making team to the 2017 APLUS+ Network Conference!



### **A TOTAL OF 10 OR MORE TWO-HOUR INTENSIVE WORKSHOPS!**

Kicking off our 2017 conference on Wednesday afternoon, October 25<sup>th</sup>, will be a series of at least 10 two-hour, in-depth, intensive workshops to give attendees an opportunity to dive deeply right away into important critical topics.

### **MORE THAN 50 BREAKOUT SESSIONS COVERING YOUR MOST CRITICAL TOPIC STRANDS!**

Topic experts representing APLUS+ member schools, preferred partners, and affiliates will be offering more than 50 one-hour and fifteen minute breakout sessions during Thursday and Friday of the conference. Subject to adjustments based upon session submissions, our proposed 2017 APLUS+ conference topic strands are as follows:



- **Administrative Leadership Best Practices**
- **Assessment & Accountability Best Practices**
- **Community Relations and Outreach**
- **Compliance and Legal Issues**
- **Human Resources and Other Classified Best Practices**
- **Instructional Best Practices**
- **Preparing Students to be Successful in Life: CTE Programs and Innovations**
- **Specialized Programs for Personalized Learning Students**
- **Technology Applications in a Personalized Learning Environment**
- **Preferred Partner Training Sessions**

### **SUBMITTING YOUR WORKSHOP/BREAKOUT SESSION PROPOSAL: DUE NO LATER THAN AUGUST 15, 2017**

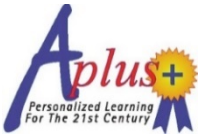
Interested in presenting at this year's conference? Access the following link online either directly or through the APLUS+ Network home page at [www.theaplus.org](http://www.theaplus.org) to complete and submit your workshop/breakout session proposal:

**<https://aplusnetwork.wufoo.com/forms/r1jqpg2m0nhkalj/>**

### **APLUS+ Conference 2017 Keynote Presentation**



APLUS+ is thrilled to welcome Assemblymember Blanca Rubio as our 2017 Conference keynote speaker. Assemblymember Rubio, who was born in Juarez, Mexico, came to the United States with her parents at a young age for an opportunity to achieve a better quality of life. She was elected in November 2016 to represent California's 48th Assembly District, which includes the cities of Azusa, Baldwin Park, Bradbury, City of Industry, Covina, Duarte, El Monte, Glendora, Irwindale, Monrovia, West Covina, and the San Gabriel Valley unincorporated areas of Los Angeles County. Assemblymember Rubio received her Bachelor's Degree in Business Administration and Master's Degree in Education with a Multiple Subject Teaching Credential from Azusa Pacific University, and was an educator for 16 years prior to being elected to the Assembly. She has been a leader and champion for students in and out of the classroom. She was successful in her efforts to improve academic standards for students; aligning them with vital resources to prepare them for college. Assemblymember Rubio is our legislative champion and the courageous author and supporter of AB950 during the 2017 legislative session, which is the CCSA sponsored bill that will strengthen the countywide benefit authorization option for charter schools.



# APLUS+ Conference 2017 Schedule at a Glance

## Wednesday, October 25<sup>th</sup>

Early Registration	10:00 am—5:30 pm
Intensive Workshops I	12:15 pm—2:15 pm
Refresher Break	2:15 pm—2:45 pm
Intensive Workshops II	2:45 pm—4:45 pm
APLUS+ Welcome Reception	5:30 pm—7:00 pm
APLUS+ Annual Advisory Council Dinner	7:00 pm—8:30 pm

### **WEDNESDAY DINNER ON YOUR OWN**

## Thursday, October 26<sup>th</sup>

Registration/Breakfast	7:00 am-8:00 am
APLUS+ Preferred Partner Exhibits	7:00 am-5:30 pm
Welcome/Opening Remarks	8:00 am-8:30 am
APLUS+ Pioneer Awards Ceremony	8:30 am-8:50 am
Breakout Sessions I	9:00 am-10:15 am
Breakout Sessions II	10:30 am-11:45 am
LUNCH/Keynote Address	12:00 pm-1:30 pm
Conference Exhibitor Networking	1:30 pm-2:20 pm
Breakout Sessions III	2:30 pm-3:45 pm
Breakout Session IV	4:00 pm-5:15 pm
APLUS+ Evening Reception	5:30 pm—7:00 pm

### **THURSDAY DINNER ON YOUR OWN**

## Friday, October 27<sup>th</sup>

Registration/Breakfast	7:00 am-8:15 am
APLUS+ Preferred Partner Exhibits	7:00 am-11:30 am
Breakout Sessions V	8:15 am-9:30 am
Breakout Sessions VI	9:45 am-11:00 am
Bon Voyage Farewell Reception/Drawing	11:00 am-11:30 am
<b>Conference Ends</b>	<b>11:30 am</b>
APLUS+ Disneyland Adventure (optional)	12:00 noon and beyond

## **Conference Networking Events and the Happiest Place on Earth!**

### **APLUS+ Evening Receptions & Bon Voyage Farewell Reception & Drawing**

Our 15<sup>th</sup> annual APLUS+ Conference will once again feature our popular evening networking receptions on Wednesday evening following our workshops, and on Thursday evening following our breakout sessions. A dedicated exhibitor networking opportunity will follow lunch and our keynote presentation on Thursday. Following our breakout sessions on Friday morning we will bid our conference attendees a fond farewell with our signature Bon Voyage “Have Your Cake & Eat It Too” Farewell Reception and Drawing. Stay until the end for your chance to win one of several prizes!



### **Join Us at Disneyland®: The Happiest Place on Earth**

The happiest place in education joins the happiest place on earth! Following our Friday farewell reception, all conference attendees and their families are invited to join us via FREE Doubletree Anaheim hotel shuttle for a fun-filled day at Disneyland®! Attending is optional! APLUS+ has arranged specially-priced Disneyland® Resort Theme Park tickets through our friends at Disneyland® that may be purchased only by APLUS+ conference attendees for themselves and family members. These discount tickets may also be purchased for use for admission for several days both immediately prior to and following our conference.

## APLUS+ Conference 2017 Registration Information

APLUS+ Conference 2017 registration is now open! The official APLUS+ Network 2017 Conference Registration Form is now available online only. You can access the APLUS+ Conference 2017 registration form here:

<https://aplusnetwork.wufoo.com/forms/sikgnu0jjm760/>

### APLUS+ Network Conference 2017 Registration Options\*

- Early Full-Conference Registration for Members by 9/22/17-\$459
- Early One-Day Conference Registration for Members by 9/22/17-\$299
- Late Full-Conference Registration for Members by 10/18/17 -\$499
- Late One-Day Conference Registration for Members by 10/18/17-\$339
- Early Full-Conference Registration for Non-Members by 9/22/17-\$599
- Early One-Day Conference Registration for Non-Members by 9/22/17-\$389
- Late Full-Conference Registration for Non-Members by 10/18/17-\$699
- Late One-Day Conference Registration for Non-Members by 10/18/17-\$429



*\*APLUS+ gratefully offers a 5% discount to organizations registering 5 or more attendees and a 10% discount to organizations registering 10 or more attendees.*

*Session presenters also receive a 10% discount plus double the chance to win in our farewell drawing!*

### APLUS+ Network Conference 2017 Registration/Substitution/Cancellation/Payment Policies

#### Registrations

Our APLUS+ online registration form can accept up to 15 attendees from each organization. For more than 15 attendees, simply fill out additional registration forms online as needed. Our early registration deadline is Friday, September 22<sup>nd</sup>, 2017, and both registration forms and payment must be received by this deadline in order to take advantage of the early registration discount. All conference registrations must be completed and received in advance of the conference and are due no later than Wednesday, October 18<sup>th</sup>, 2017. There will be no onsite registration services available.

#### Substitutions

Unpredictable and unanticipated circumstances always occur that necessitate last minute changes in who is able to attend our conference. Therefore, substitutions for registered attendees are welcome as needed and will be granted until 72 hours prior to the first day of the conference.

#### Cancellations and Refunds

If a school or organization must cancel one or more registrations outright, a full refund of an attendee's conference fee will be given if notification of the attendee's cancellation is provided at least 14 days in advance of the first day of the conference. A 50% refund will be given if notification is provided at least 7 days in advance of the first day of the conference. No refunds will be given if cancellation notice is provided within 7 days of the conference.

#### Invoices

APLUS+' policy is not to send invoices automatically for conference registrations. **PLEASE NOTE: If you require an invoice for processing conference payment, PLEASE REQUEST IT IN ADVANCE ON THE ONLINE REGISTRATION FORM AT THE TIME YOU SUBMIT YOUR CONFERENCE REGISTRATIONS!** For those requesting invoices, a purchase order is much appreciated along with your conference registration form for reference on your conference invoice.

#### Payments

Schools or organizations with more than one representative attending may submit one payment to cover fees for all attendees. Please make checks payable to APLUS+. APLUS+ can accept direct credit card payments online via Paypal. Please indicate if you would like to pay via Paypal on the online registration form and a Paypal invoice will be emailed to you. Payments must be received in advance of the conference and are due no later than Monday, October 18<sup>th</sup>, 2017.

#### Late Payments

All payments must be received in advance of the conference and are due no later than Monday, October 18<sup>th</sup>, 2017. Payments received more than 14 days following the end of the conference will be subject to a 10% late fee based on the total amount due.

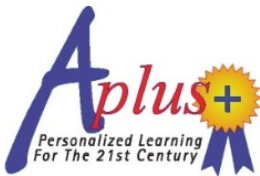
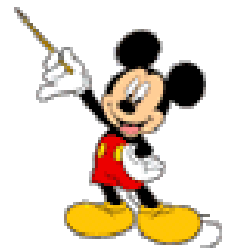
**APLUS+ Conference 2017**  
**Hotel Room Registration Information**  
**DoubleTree by Hilton Hotel Anaheim—Orange County**



Discover home on the California trail at DoubleTree by Hilton Hotel Anaheim - Orange County. Located just 1 mile from Angel Stadium and adjacent to the Outlets at Orange, this hotel near Anaheim is on the doorstep of Disneyland® Park, Anaheim Convention Center and UCI Medical Center. Enjoy a complimentary shuttle to Disneyland® Park, DoubleTree cookies on arrival, and a warm welcome.

**DoubleTree Hotel Anaheim Highlights**

- Hotel near Anaheim with complimentary scheduled shuttle to and from Disneyland® Park
- Walking distance to the Outlets at Orange for shopping, entertainment and outdoor fun
- Outdoor swimming pool, 24/7 fitness center, outdoor tennis courts, and on-site dining
- Pet-friendly Anaheim hotel allowing pets under 75 lbs. Additional fees apply.
- 30,000 sq. ft. of flexible Anaheim event space for up to 1,000 guests



**APLUS+ Conference 2017 Hotel Room Reservations**

Hotel reservations for the upcoming 2017 APLUS+ Network conference are now open and available for our special conference group rate of **\$139 per night**, single or double occupancy, plus tax. In addition, this year all guests receive complimentary high speed internet access in their overnight rooms. The deadline for you to secure your hotel room reservations at our conference group rate is **October 6<sup>th</sup>, 2017**. Please book now to secure your reservation! Self-parking is available at the hotel at a reduced rate of only \$10 per day.

**Choose from 3 ways to make reservations for the 2017 APLUS+ Conference:**

1. Go to <http://doubletree3.hilton.com/en/hotels/california/doubletree-by-hilton-hotel-anaheim-orange-county-SNACCDT/index.html> and make a reservation using the group/convention code: **PLS**.
2. Call 1-800-Hiltons OR 1-800-445-8667 and ask for the **APLUS+** Conference 2017 discount rate.
3. Go to our APLUS+ hotel web page address:  
[http://doubletree.hilton.com/en/dt/groups/personalized/S/SNACCDT-PLS-20171024/index.jhtml?WT.mc\\_id=POG](http://doubletree.hilton.com/en/dt/groups/personalized/S/SNACCDT-PLS-20171024/index.jhtml?WT.mc_id=POG); **Group Name: APLUS+**; **Group Code: PLS**

**Map and Directions to the DoubleTree by Hilton Hotel Anaheim—Orange County**

The DoubleTree by Hilton Hotel Anaheim—Orange County is conveniently located just off Interstate 5 near Angels Stadium in Anaheim. For map and directions and airport transportation information, please go to the following link:

<http://doubletree3.hilton.com/en/hotels/california/doubletree-by-hilton-hotel-anaheim-orange-county-SNACCDT/maps-directions/index.html>

