

The 8th Annual

APLUS+ PERSONALIZED LEARNING NETWORK ASSOCIATION CONFERENCE

2010 Conference Theme-
***PERSONALIZED LEARNING:
CATCHING THE NEW WAVE OF EDUCATION***

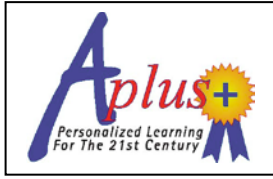


**San Diego Marriott Del Mar
October 26-28, 2010
Del Mar, California**

the Association of Personalized Learning Schools & Services

Every Child's Learning is Personal

The APLUS+ Personalized Learning Network Association 8th Annual Conference Information Overview



About the APLUS+ Personalized Learning Network Association

Since its' founding in September 2002, APLUS+ (the Association of Personalized Learning Schools & Services) has grown to a membership of more than forty Personalized Learning charter schools, collectively serving more than 35,000 K-12 students who reside in 40+ counties throughout California.

APLUS+ is exclusively dedicated to advancing Personalized Learning as a successful and essential model in public education for the 21st century, and to representing and supporting high quality Personalized Learning schools that are committed to academic excellence and to the highest standards of integrity and accountability. APLUS+ promotes the value and benefits of the Personalized Learning model for the growing number of public education students, who for various reasons, either need or choose a more flexible alternative approach to the traditional, full-time classroom based learning model. APLUS+ has become the recognized voice in California to represent the Personalized Learning movement in public education.



The beach in Del Mar, California

APLUS+ 2010 Conference Session Summary

In conjunction with our beautiful North San Diego County beach and surf surroundings, our theme for our eighth annual APLUS+ Network Conference is ***"Personalized Learning: Catching the New Wave of Education"*** .

APLUS+ Conference 2010 sessions and workshops will cover a wide variety of topics of vital interest and importance to Personalized Learning school representatives. Primary emphasis will be given to sharing best practices to help members improve and maintain both academic and administrative excellence. Our session topics reflect and are aligned with our Association goals in helping our member schools in the following areas:

- Increase/Improve Academic Achievement
- Increase/Improve Operational Accountability
- Expand Student Learning Choices
- Expand Professional Development Opportunities
- Maintain Fiscal Sustainability

Session topics will emphasize areas that were frequently requested from past conferences, including how to work with students and parents with special and/or at-risk needs and circumstances, and sharing expertise on teaching specialized subject areas such as English Language Acquisition, high school math, science, technology, and writing. Also included will be sessions covering instructional strategies for elementary and special education students; NCLB compliance requirements; leadership and team-building; strategic planning; legal compliance issues; new laws, regulations, and CALPADS; API best practices and state testing procedures and successes; and much more! A new strand exclusively for classified staff will be provided this year as well!

Session presenters will receive a 10% discount on this year's conference registration!

Pre-Conference Workshop Sessions

The 8th annual APLUS+ Conference will feature six pre-conference, intensive, more hands-on-type, four hour workshops for attendees that wish to explore specific topics in much greater depth. These pre-conference workshops will be scheduled from 12:30 PM-4:30 pm on Tuesday afternoon, October 26th. Space for each workshop is limited, and separate sign-up is required to attend the pre-conference workshops. See descriptions provided in this registration packet to assist you in choosing your workshop.

APLUS+ Conference Exhibition

The 8th Annual APLUS+ Conference will feature table exhibits of many of our network's Preferred Partners and Affiliates. Exhibitors will be in attendance to demonstrate their products and services. Representatives will also be available to consult with individual member school representatives on each member's specific needs for their school programs. Following lunch on Wednesday, a special hour will be dedicated exclusively to networking with APLUS+ Conference Exhibitors.

Tuesday Evening: APLUS+ Conference Welcome Reception

Kicking off the first evening of the 8th annual APLUS+ Conference on Tuesday October 26th will be a “kick up your heels” opening reception from 5:00 to 6:30 pm, featuring tasty hors d’oeuvres, beverages, and a Celtic music band.



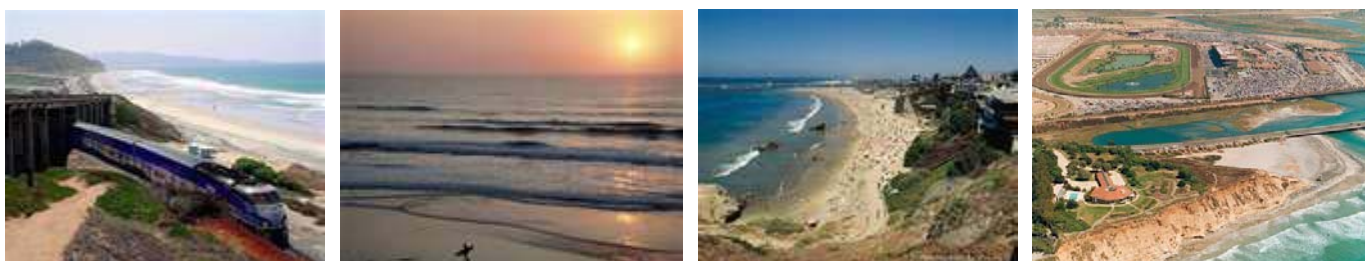
Tuesday Evening Reception at the San Diego Marriott Del Mar Outdoor Patio Lounge

Annual “Personalized Learning Pioneers” Awards Ceremony

Following our opening remarks on Wednesday the 27th, the APLUS+ Personalized Learning Network Association will honor and recognize several individuals and schools who have been nominated this year for their pioneering achievements in advancing Personalized Learning in California.

Wednesday Evening APLUS+ Conference Signature Reception Featuring the APLUS+ Homegrown Variety Show

Following the first full day’s sessions and conference exhibition on Wednesday, October 27th, APLUS+ will again host its popular Signature Reception from 5:15 pm to 6:45 pm. This year’s event will feature a homegrown Variety Show starring several APLUS+ member school representatives offering a variety of entertaining singing and dancing acts. Following Thursday’s early evening reception, conference attendees will have the evening off to enjoy dinner on their own in and around the Del Mar area.

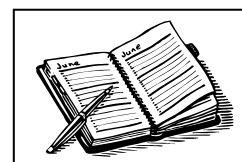


Around Del Mar California

Bring Your Entire Team!

Plan to bring as many representatives as you can from your organization, including administrators, teachers, classified staff, parents, Board and Council members!! With multiple break-out sessions scheduled for every time slot and lots of fun activities planned throughout the conference, you’ll want to make sure to bring as many folks as can attend!

APLUS+ Conference 2010 Schedule at a Glance (Subject to Change)



Tuesday, October 26th

Early Registration	11:00 am—7:00 pm
Pre-Conference Workshops	12:30 pm—4:30 pm
APLUS+ Welcome Reception	5:00 pm—6:30 pm
TUESDAY DINNER ON YOUR OWN	
Annual Advisory Council Dinner	6:45 pm—8:30 pm

Wednesday, October 27th

Registration/Breakfast	7:00 am-8:00 am
APLUS+ Preferred Partner Exhibits	7:00 am-6:00 pm
Welcome/Opening Remarks	8:00 am-8:30 am
APLUS+ Pioneer Awards Ceremony	8:30 am-8:45 am
Breakout Sessions I	9:00 am-10:15 am
Breakout Session II	10:30 am-11:45 am
LUNCH/Keynote Address	11:45 am-1:15 pm
Conference Exhibitor Networking	1:15 pm-2:15 pm
Breakout Sessions III	2:15 pm-3:30 pm
Breakout Session IV	3:45 pm-5:00 pm
RECEPTION	5:15 pm-6:45 pm

WEDNESDAY DINNER ON YOUR OWN

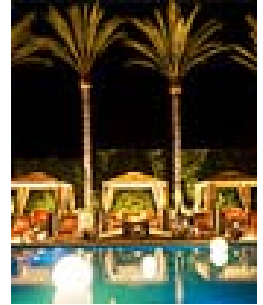
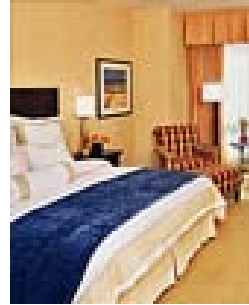
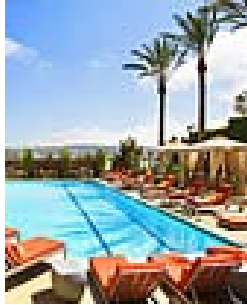
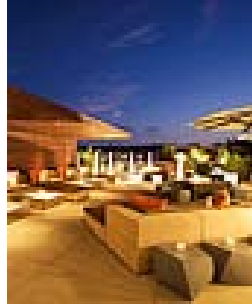
Thursday, October 28th

Registration/Breakfast	7:00 am-8:00 am
APLUS+ Preferred Partner Exhibits	7:00 am-12:00 pm
Welcome/Opening Remarks	8:00 am-9:00 am
Breakout Sessions V	9:15 am-10:30 am
Breakout Sessions VI	10:45 am-12:00 pm

Conference Ends

12:00 pm

San Diego Marriott Del Mar Hotel Information



Description

The **San Diego Marriott Del Mar** is conveniently located just 17 miles north of the San Diego International Airport and is nestled in the wake of the beautiful California coastline, just minutes from golf resorts, shopping, Pacific Ocean beaches, and the famous Del Mar Race Track. The San Diego Marriott Del Mar offers a strikingly elegant atmosphere throughout the hotel featuring a fusion of Mediterranean and Art Deco style décor. All of their 281 guest rooms are equipped with individual climate control, two-line telephone with voice messaging, remote controlled television with pay movies, along with quilted top mattresses, down comforters and feather pillows. High speed internet access is also available in each room for an additional charge per day.

Hotel Room Overnight Reservations

The 2010 APLUS+ Conference room block is open now. Get your reservations in early! Space is Limited! For overnight reservations for the APLUS+ Personalized Learning Network Conference at the San Diego Marriott Del Mar Hotel:

Please call 858.523.1700 or toll free 800.228.9290

Ask for the **special APLUS+ Network Conference rate of \$159 per night**, single or double occupancy. Room rates are quoted exclusive of local taxes and fees. You can also book your room online at the following link:

<http://marriott.com/sandm>

Enter in the group code field **APLAPLA** to book the rate online

Hotel Address and Contact Information

Marriott® Hotel San Diego Del Mar

11966 El Camino Real, San Diego, California 92130 USA

Phone: 1-858-523-1700, Fax: 1-858-523-1355; Sales: 1-858-369-6004

Directions and Transportation

From the San Diego Airport and South of Del Mar:

Head north on I-5 for 17 miles. Exit on Carmel Valley Rd (right). Turn on 2nd left onto El Camino Real. Hotel is on the left.

From North of Del Mar:

Head south on I-5, exit Carmel Valley Rd. (left). Turn on 2nd left onto El Camino Real. Hotel is on left.

Onsite Parking:

Self: \$18 per day discounted to **\$9 per day** for APLUS+ conference attendees

Valet: \$24 per day discounted to **\$18 per day** for APLUS+ conference attendees

Shuttle Service:

The San Diego Marriott Del Mar Hotel does not provide airport shuttle service.

Shuttle vans and buses operated by off-airport companies are a popular and convenient transportation option. Shuttle service is available at the Transportation Plazas across from Terminals 1 and 2, and curbside at the Commuter Terminal. For additional information, please see the list provided in this registration packet of San Diego International Airport Shuttle Services available.

APLUS+ Network Conference 2010 Registration Form

Please print clearly, and fill out one registration form per person only.

Conference Attendee Information

First Name: _____ Last Name: _____

School/Organization: _____

Title (Position): _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Contact Phone: _____ Fax: _____ Email: _____

The APLUS+ Conference 2010 full registration fee includes pre-conference workshops on Tuesday, October 26th; the Opening Reception on Tuesday evening; all sessions Wednesday and Thursday; Wednesday evening reception; Conference Program Guide and information; Conference giveaways; Breakfasts; and Luncheon. One-day attendees can select Tuesday, October 26th, Wednesday, October 27th, or Thursday, October 28th.*

** PLEASE NOTE: Participation in the pre-conference workshops on Tuesday afternoon October 26th requires specifying in advance which workshop you plan to attend. Please see attached page for workshop descriptions and please list specific workshop title you plan to attend in the space provided below.*

APLUS+ Conference 2010 Registration Fees (check one):

- | | | |
|--|-------------------------------------|---------------------|
| <input type="checkbox"/> Early Full Registration | (On or prior to September 24, 2010) | \$349.00 per person |
| <input type="checkbox"/> Late Full Registration | (September 27, 2010 or later) | \$379.00 per person |
| <input type="checkbox"/> Early Full Registration | (Non-members) | \$849.00 per person |
| <input type="checkbox"/> Late Full Registration | (Non-members) | \$879.00 per person |
| <input type="checkbox"/> Early One-Day Registration* | (On or prior to September 24, 2010) | \$199.00 per person |
| <input type="checkbox"/> Late One-Day Registration* | (September 27, 2010 or later) | \$229.00 per person |
| <input type="checkbox"/> Early One-Day Registration* | (Non-members) | \$599.00 per person |
| <input type="checkbox"/> Late One-Day Registration* | (Non-members) | \$629.00 per person |

Conference Workshops

- Conference Workshop Registration (Please select one workshop. Descriptions on attached page.)

Workshop Title: _____

*If you are planning to attend only one day of the conference, please indicate which day:

- Tuesday, October 26th Wednesday, October 27th Thursday, October 29th

Dietary Needs:

Lunch Preference (For Wednesday: check one): Chicken Entrée Meat Entrée Vegetarian Entrée

Please indicate if you have any special dietary needs: _____

Discounts

- 5% Discount for 5 or more attendees
- 10% Session Presenter Discount or for 10 or more attendees \$ < _____ >

Conference Registration Fee Total Enclosed: \$ _____

Please Mail or Fax Conference Registration Forms to:

APLUS+, Attn: Jeff Rice, 14618 Tyler Foote Rd., Nevada City, CA. 95959; Fax: 530-478-7571

Please see reverse side for important 2010 APLUS+ Conference Policies

APLUS+ Network Conference 2010

Registration/Substitution/Cancellation/Payment Policies

Registrations

Each attendee must fill out a separate registration form. Forms with more than one name listed will not be accepted. Registrations must be received in advance of the conference and are due no later than Friday, October 22nd, 2010. There will be no onsite registration services available.

Substitutions

Unpredictable and unanticipated circumstances always occur that necessitate last minute changes in who is able to attend our conference. Therefore, substitutions for registered attendees are welcome as needed and will be granted until 24 hours prior to the first day of the conference.

Cancellations and Refunds

If a school or organization must cancel one or more registrations outright, a full refund of an attendee's conference fee will be given if notification of the attendee's cancellation is provided at least 14 days in advance of the first day of the conference. A 50% refund will be given if notification is provided at least 7 days in advance of the first day of the conference. No refunds will be given if cancellation notice is provided within 7 days of the conference.

Invoices

APLUS+' policy is not to send invoices automatically for conference registrations. **PLEASE NOTE: If you require an invoice for processing conference payment, PLEASE REQUEST IT IN ADVANCE AT THE TIME YOU SUBMIT YOUR CONFERENCE REGISTRATIONS!** For those requesting invoices, a purchase order is much appreciated along with your conference registration forms.

Payments

Schools or organizations with more than one representative attending may remit one check to cover fees for all attendees. Please make checks payable to APLUS+ and enclose payment with this registration form. If paying for more than one attendee from your organization with one check, please enclose a separate registration form for each conference attendee. APLUS+ is not set up to accept direct credit card payments. However, payments by credit cards can be made online via Paypal. An additional 3% processing fee to cover Paypal fees will be added to all credit card payments made online through Paypal. Payments must be received in advance of the conference and are due no later than Friday, October 22nd, 2010.

Late Payments

All payments must be received in advance of the conference and are due no later than Friday, October 22nd, 2010. Payments received more than 14 days following the end of the conference will be subject to a 10% late fee based on the total amount due.

APLUS+ Network Conference 2010 Workshops

Tuesday, October 26th, 2010; 12:30 pm –4:30 pm

Workshop Descriptions

Building a Framework of Personnel Knowledge

Presenter: James Young, Esq., Middleton, Young, and Minney

This workshop will provide detailed legal analyses, as well as practical guidelines, for charter school administrators with personnel responsibilities. They will also address key areas of charter school liability, and provide useful tips for minimizing this liability. This workshop will utilize hypothetical examples to present practical solutions that can help you avoid costly mistakes and mitigate serious liability. Sample forms related to critical areas of discussion will also be provided.

- Take defensible personnel action when necessary – learn to avoid potential legal land mines and implement lawful strategies to effectively evaluate, investigate and discipline employees.
- Understand unions and charter schools – review the basic legal guidelines related to union organization and operation in California's charter schools and explore possible options for maintaining positive labor relations.
- Ensure compliance with critical wage and hour laws – understand how to properly classify employees as exempt or non-exempt and review applicable law regarding meal/rest periods and employee compensation.
- Review workers' compensation and disability discrimination laws – learns how to lawfully respond to workers' compensation and disability issues to avoid discrimination claims.

This session is designed particularly for Charter School Administrators who are responsible for personnel oversight and policy development and responsibilities

Guided Instruction for English Learners for Success in a Personalized Learning Model

Presenter: Douglas Fisher, Professor of Language and Literacy Education, Department of Teacher Education, San Diego State University

Building student competence requires precision teaching and not prescriptive methods for engaging students. This session focuses on the Gradual Release of Responsibility and provides participants with information about implementation of an instructional framework for English learners that ensures student success, including establishing purpose, modeling thinking, guiding instruction, productive group work, and independent learning tasks. This session includes evidence for the importance of student-to-student interaction and how the instructional framework can be used in a personalized learning delivery model.

This session is designed for K–12 Personalized Learning Credentialed Teachers, Curriculum Developers, Counselors and others who oversee the development and implementation of English Language Acquisition instructional strategies.

How to Design Engaging, Personalized Online Courses Using The It's Learning Platform

Presenter: Charlotte Dowd, Director of Products and Services, it's Learning

This four-hour workshop is designed to guide teachers, with a variety of background experience using online teaching technologies, through the setup and implementation of online courses and course supplements to support personalized, technology-based student learning choices within the **it's learning** environment. Participants will become familiar with the use and context for each **it's learning** Learning Tool, and how to create engaging learning experiences that help meet the needs of each student while accomplishing California State learning objectives. During this workshop, teachers will become comfortable with all of the Learning Tools available in **it's learning**, and then learn how to tie those tools and engaging learning experiences together into a comprehensive course design or supplement to support personalized education. Topics will include: Course Design and Organization, Incorporating Live Video, Working with Multimedia, Sharing Resources through the Library, Building Re-usable Course Modules. This workshop is suitable for both new and experienced **it's learning** users.

This session is designed for K–12 Personalized Learning Credentialed Teachers, Curriculum Developers, Technology Administrators, and others who oversee the development of online student learning choices and opportunities.

Nonclassroom Do's and Dont's And Avoiding Common Pitfalls in Section 504 and IDEA compliance

Presenter: Lisa Corr, Esq, Middleton, Young & Minney

This workshop will prevent audit exceptions and costly litigation in two of the most heightened areas of exposure for charter schools, nonclassroom-based legal compliance, and special education and Section 504 compliance. This workshop will provide attendees a review of laws and tips for prevention of the most common pitfalls. This workshop will utilize hypothetical examples to present practical solutions that can help you avoid costly mistakes and mitigate serious liability. Sample forms related to critical areas of discussion will also be provided.

Prepare for an audit of your nonclassroom based program – Ensure all policies, procedures, and practices of the school align with legal requirements to avoid loss of dollars in funding for technical violations of independent study laws.

Prepare for the funding determination process – Understand the requirements for a 100% funding determination.

Avoid Revocation – Understand the laws that apply to nonclassroom based charter schools to avoid revocation for noncompliance with legal requirements.

Avoid Due Process, CDE, and Office of Civil Rights Complaints – Avoid common errors that can lead to complaints for violation of the laws protecting students with disabilities.

This session is designed particularly for Charter School Board Members, School Leaders and Administrators, Teachers, Special Education Teachers, and Parents who are responsible for key policy and decision-making in your school.

Understanding the API and the AYP

Presenter: Diane Grotjohn, D. Grotjohn & Associates

Your school's API score directly affects your ability to continue to operate. This workshop will provide you with the tools to accurately explain your API scores to your staff, boards, the press, and others. Diane will provide participants with a complete list of all the current components of the API, along with a discussion of how each one is calculated and the impact of the components on personalized learning programs. Determinations of similar school ranks and state ranks will be discussed. We will also briefly discuss the AYP and how it is determined.

This session is designed particularly for School Administrators, Board Members, Council Members, and Teachers who are responsible for student academic achievement as assessed by state and federal accountability measures.

Using Love and Logic to Reach & Teach Unmotivated and Disruptive Students/Children

Presenter: Paul Rosell, Director Special Needs/ School Psychologist, Lewis Center for Educational Research/Academy for Academic Excellence

The federal No Child Left Behind Act mandates that all students need to be educated, even those who are unmotivated and disruptive. This is possible, but the traditional approaches of punishing or rewarding are ineffective. Those attending this presentation will be introduced to the Four Basic Needs that "drive" each human being and the principles of Love and Logic. The 9 Essentials Skills are powerful, research-proven tools that will assist school staff and parents in reaching the "unreachable" students.

Session Objectives

- 1) Learn the four basic needs that "drive" the human being (*Why students/children do what they do*)
- 2) Learn the significant difference between punish vs. consequences (*A key to motivation*)
- 3) Learn the 9 Essential Skills that will assist in transforming any student from unsuccessful to successful (*What to do right now*)

This session is designed for K–12 Personalized Learning Single and Multi-Subject Credentialed Teachers, Curriculum Developers, Counselors, Administrators, and Parents.