

APLUS+ Network Conference 2010 Exhibitor Registration Form

Please print clearly, and fill out one exhibit registration form per company only.

Each exhibitor representative attending the conference must complete a separate conference registration form with payment.

APLUS+ Conference 2010 Exhibitor Information:

Exhibitor Company Name: _____

Company Contact-First Name: _____ Last Name: _____

Title (Position): _____

Contact Phone: _____ Fax: _____ Email: _____

APLUS+ 2010 Conference Exhibitor Requirements:

1. To exhibit at the 2010 APLUS+ Conference, you must either be a current APLUS+ Preferred Partner in good standing with the APLUS+ Network or receive advance approval from APLUS+.
2. You must be able to have one or more representatives available at your display for both conference days, Wednesday-Thursday, October 27-28, 2010 for interested attendees. No one-day or completely unattended exhibits will be allowed, and we would prefer that exhibitors remain until the end of the conference at noon on the 28th.
3. All company representatives are required to register separately for the conference. Conference registration fees apply to all Exhibitor representatives attending.

For APLUS+ Preferred Partners: One 8' table display or exhibit space at the annual APLUS+ Network Conference is FREE and provided as one of the many benefits as an APLUS+ Preferred Partner. However, conference registration forms and fees apply for each attending representative from your company at the APLUS+ member rate. Additional 8' tables may be reserved by Preferred Partners at a cost of \$100 per table.

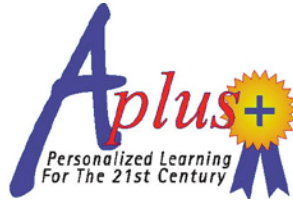
For other Exhibitors (non APLUS+ Preferred Partners): The exhibitor fee is \$100 for one 8' table or display space, plus the cost of conference registration for non-members. Please complete one conference registration form for each representative attending. Additional 8' tables may be also be reserved by Exhibitors at a cost of \$100 per table.

Please check the following that apply:

- Yes**, Please reserve 1 (one) 8' draped table for display
- Yes**, Please reserve 1 (one) display space for me, but I will be bringing my own company display
- Yes**, Please reserve an additional _____ 8' draped table(s) for my display. I have enclosed an additional \$_____ for more than one display table.

TOTAL # TABLES/SPACE: _____ \$ _____

Please return this form along with your registration forms and payment to:
APLUS+, Attn: Jeff Rice, 14618 Tyler Foote Rd., Nevada City, CA. 95959; FAX: 530-478-7571



APLUS+ Network Conference 2010

Exhibitor Information

Conference Attendees:

APLUS+ network conferences generally attract around 250 attendees each year representing more than 40 APLUS+ member Personalized Learning charter schools, 20+ APLUS+ Preferred Partners, and various education and charter school advocacy and service organizations. The conference is primarily driven by teacher-related best practices, drawing about 70% teachers and 30% administrators from member schools.

Exhibit Space:

Each APLUS+ Conference exhibitor will receive one eight foot draped table, or an eight foot wide reserved space in which to set up their own booth display.

Exhibit Hours:

Conference exhibit hours are from 7:00 am to 6:45 pm on Wednesday, October 27th and 7:00 am to 12:00 noon on Thursday, October 28th.

Exhibit Set Up:

Exhibitor displays may be assembled after 3:00 pm on Tuesday, October 26th. Display tables and spaces will be pre-assigned and designated with the exhibitor company name on a laminated table top sign.

Exhibit Break Down:

Exhibitor displays may be dismantled by or after 12:00 noon on Thursday, October 28th.

Internet Access:

Internet access for your exhibit in the main ballroom is FREE of charge for all exhibitors.

Electricity:

Electricity supply for your exhibit is available for purchase through the San Diego Marriott Del Mar Hotel. Please contact Patricia Lee for more information. Contact information is below.

Shipping and Receiving Procedures:

Limited storage space is available at the San Diego Marriott Del Mar for exhibits and materials. Exhibits and materials may be sent to the hotel within one week of the conference start date. Please put the following information on all boxes:

APLUS+ Conference 2010
October 26-28, 2010
Patricia Lee, Conference Manager
San Diego Marriott Del Mar Hotel
11966 El Camino Real, San Diego, California 92130 USA

Special Exhibit Needs:

NOTE: If you require special electrical needs, a/v rental equipment, or other special equipment or supplies, etc. for your exhibit, you must arrange for these items directly with the San Diego Marriott Del Mar Hotel. APLUS+ is not responsible for arranging for special exhibit needs or for any associated costs to provide for those services. Please contact Patricia Lee at the San Diego Marriott Del Mar Hotel for more information. Phone: 1-858-523-1700, Fax: 1-858-523-1355; Sales: 1-858-369-6004; Email: Patricia.Lee@marriott.com